DRIVE ELECTRIC DC

Charging Forward Together

Drive Electric DC
promotes the
transition to ***electric vehicles***
in the
District of Columbia

GREATER WASHINGTON REGION
Clean Cities Coalition

Who are we?

The **Greater Washington Region Clean Cities Coalition (GWRCCC)** is one of nearly 80 coalitions in the US that fosters economic, environmental, and energy security by working locally to advance affordable, domestic transportation fuels, energy efficient mobility systems, and other fuel-saving technologies and practices. The US Department of Energy (DOE) established the Clean Cities Coalition Network in 1993 to boost the country's energy security, economic vitality, and quality of life by advancing affordable, efficient, and clean transportation fuels and technologies.

What is Drive Electric DC?

Drive Electric DC is a program of Drive Electric USA. The program was started by East Tennessee Clean Fuels (ETCF) and Clean Fuels Ohio (CFO) supported by the US Department of Energy's Office of Energy Efficiency and Renewable Energy (EERE) under the Vehicle Technologies Program Office, Award Number DE-EE0009228 and managed by the **Greater Washington Region Clean Cities Coalition.**

Drive Electric DC works to promote the transition to electric vehicles in the District of Columbia by connecting current EV drivers, potential EV drivers, fleets and charging vendors to improve EV infrastructure and knowledge about EV's and EV incentives.

How does the Preferred EV Dealer partnership work?

While there are a variety of dealerships selling EVs in the DMV area, Drive Electric has **preferred dealerships** that we work with. Our partnership works as follows:

- Your dealership will be included in the Drive Electric USA preferred dealers listing on the official program website. Your dealership's address and contact information will be available for EV buyers.
- Designation of one or more internal EV "specialists" to serve as primary points of contact.
- Loan of current EV inventory information for promotional and educational use.
- Availability to participate in future community outreach and EV showcase events hosted by GWRCCC and program partners.

We ask that dealers identify their specialist staff responsible for EV sales and education. These specialists will collaborate with Drive Electric DC and GWRCCC staff in public engagement efforts, including ride-and-drive events, community showcases, and EV educational initiatives.

Questions?

Contact traceythompson@gwrccc.org with any questions, or call our office at **(202) 671-1580**.

Steps to becoming a preferred EV dealer

1. Preferred Dealer Agreement

First, look over and sign the Preferred EV Dealer Agreement

2. Await confirmation & acceptance

Our team will review the signed agreement and reach out to set up a meeting. We may ask for additional information to add your dealership on our Preferred EV Dealers directory.

3. Connect with EV buyers in DC

Now that you've been accepted as one of our preferred EV dealers, it's time to utilize your new resources. Our team will reach out with more information on events in the area, as well as other promotional opportunities.

Preferred EV Dealer Agreement tenets:

1. We agree to be included in the Drive Electric USA preferred dealers listing on the official program website.
Why? *This is a great opportunity to gain more visibility in the DC EV community. Whenever prospective EV buyers come to our events and ask where they can start looking for somewhere to purchase electric, we direct them to our website and the preferred dealers we work with.*

2. We agree to designate one or more internal EV "specialists" to serve as primary points of contact, and provide GWRCCC with their information
Why? *One part of this program that we think is super important is educating people. Some prospective buyers may have never owned an EV before, or are looking at a model they've not owned before. We want to make sure that if we send prospective buyers to a dealership to learn more about an EV, they can get all the information they need.*

3. We agree to prioritize participating in future community outreach and EV showcase events hosted by GWRCCC and program partners.
Why? *These outreach opportunities are great for you to get more visibility, sell more EVs, and educate people on why they should be purchasing EVs. Additionally, it's a great way to really interact with the community outside of the dealership.*